

# Breaking Down Barriers to HIV Testing in the College Health Setting

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Why is HIV Testing  
important?

# HIV Facts

- There will be 50,000 new cases of HIV infection in the US this year

• HIV 101 (2014).. Retrieved from AIDS.gov October 6, 2015

# HIV Facts

50% of all new HIV infections occur as a result of the 21% of people who are HIV positive and don't know it.

- Healthy People 2020

# HIV Facts

25% of new HIV cases are in young people (ages 13-24).

# Who Leads the Fight Against HIV?

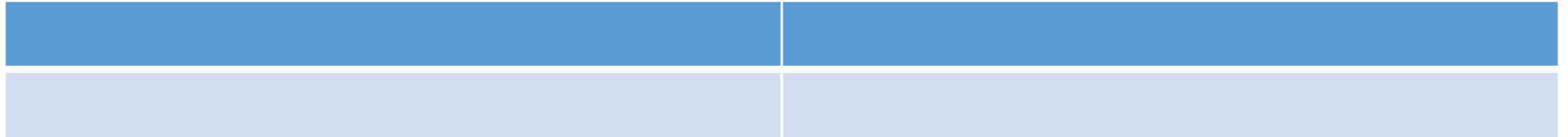
Center for Disease Control

Healthy People 2020

National HIV Strategy

World Health Organization

# What Do They Want Us To Know?



# HIV is.....

- Life Changing
- Preventable
- Treatable



# HIV Testing Is.....

- Primary component of **prevention**
- **Cost effective** in low prevalence
- Saves health care dollars
- Widely accepted when **normalized**

# Who Should Be Tested?



Role Play

HIV Testing

# Barriers to HIV Testing

# Barriers for Students

- Stigma
- Convenience/Access
- Knowledge
- Cost/Insurance

# Barriers for Staff

- Stakeholders
- Stigma
- Knowledge deficit
- Staffing
- Getting the word out

## Brown Health Services at a Glance

- 8848 students:

6264 undergrads, 2094 grads, 490 med students.

- 71 Brown HS staff:

Includes 5 MDs, 5 NPs, 5 PAs, 7 RNs, 12 MAs.

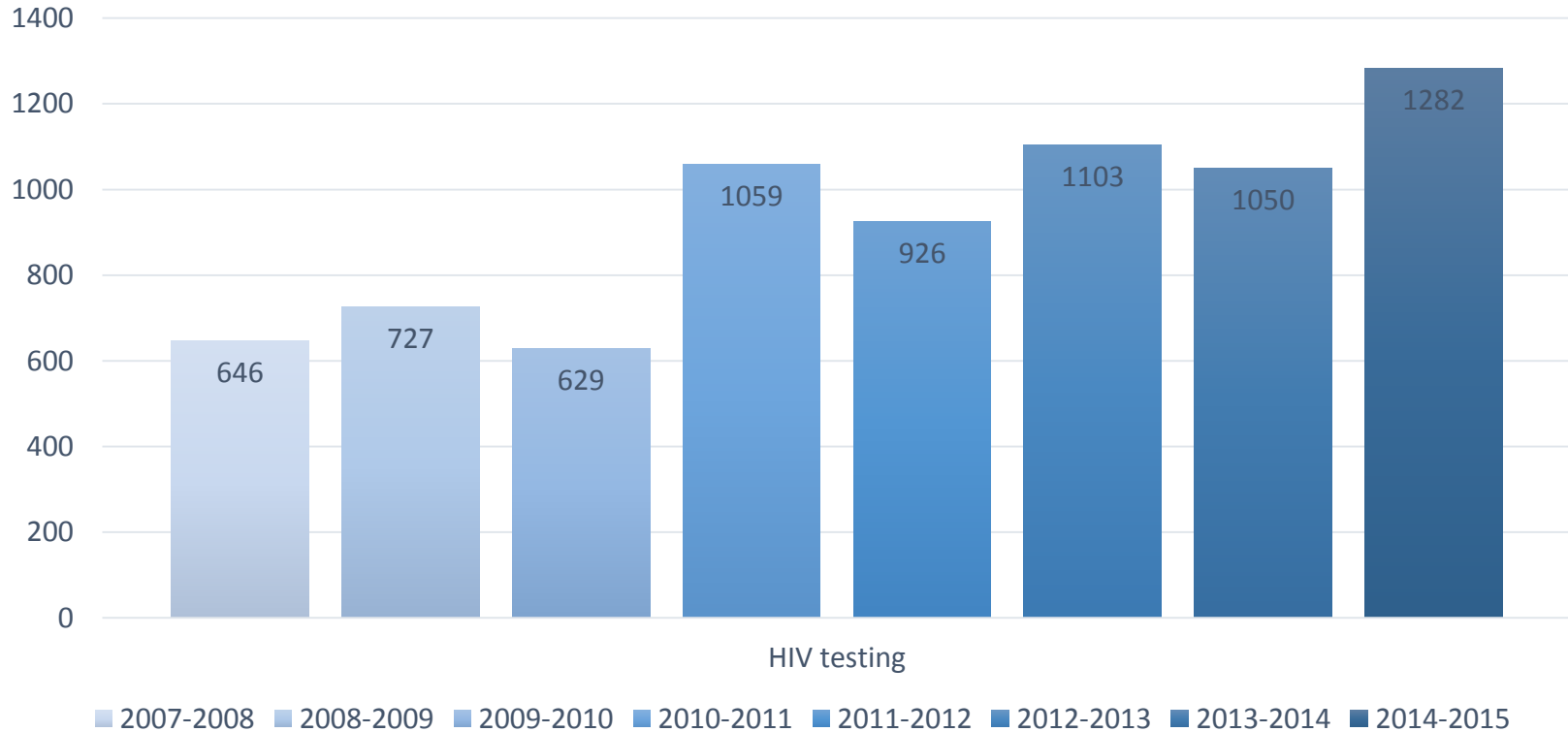


# Our Story – Lessons Learned





## Annual HIV Testing Totals 2007-2015



**2011:** Free testing (was \$25), opt out testing  
**2014:** Expanded drop-in hours

# Ways to Decrease Barriers

- Stakeholder buy-in
- Walk-in HIV Testing
- Staff/Student Education
- Advertising
- Opt-Out HIV Testing

# Opt-Out Testing



# HIV Testing Methods

- Rapid Oral HIV Testing
- Rapid Fingertstick HIV Testing
- Blood anti-HIV antibody Testing
- RNA testing
- Home Rapid Testing

# PEP & PrEP

- PEP must be taken within 72 hours of exposure, but sooner is better.
- PrEP has been shown to reduce the risk of HIV infection in people who are at high risk by up to 92%. PrEP is much less effective if it is not taken consistently. - CDC

Role Play II

HIV Results

What is your story?



# Conclusion

- Importance of **HIV Testing**
- Barriers for Students and Staff
- **HIV Testing** Methods, Pros/Cons
- PEP and PrEP
- Ways to reduce barriers to **HIV Testing**



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