Breaking Down Barriers to HIV Testing in the College Health Setting

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Why is HIV Testing important?
HIV Facts

• There will be 50,000 new cases of HIV infection in the US this year

HIV Facts

50% of all new HIV infections occur as a result of the 21% of people who are HIV positive and don’t know it.

• Healthy People 2020
HIV Facts

25% of new HIV cases are in young people (ages 13-24).

Healthy People 2020
Who Leads the Fight Against HIV?

Center for Disease Control
Healthy People 2020
National HIV Strategy
World Health Organization
What Do They Want Us To Know?
HIV is......

- Life Changing
- Preventable
- Treatable
HIV Testing Is.....

- Primary component of prevention
- Cost effective in low prevalence
- Saves health care dollars
- Widely accepted when normalized
Who Should Be Tested?
Role Play

HIV Testing
Barriers to HIV Testing
Barriers for Students

• Stigma
• Convenience/Access
• Knowledge
• Cost/Insurance
Barriers for Staff

• Stakeholders
• Stigma
• Knowledge deficit
• Staffing
• Getting the word out
Brown Health Services at a Glance

• 8848 students:
  6264 undergrads, 2094 grads, 490 med students.

• 71 Brown HS staff:
  Includes 5 MDs, 5 NPs, 5 PAs, 7 RNs, 12 MAs.
Our Story – Lessons Learned
Annual HIV Testing Totals 2007-2015

2011: Free testing (was $25), opt out testing
2014: Expanded drop-in hours
Ways to Decrease Barriers

• Stakeholder buy-in
• Walk-in HIV Testing
• Staff/Student Education
• Advertising
• Opt-Out HIV Testing
Opt-Out Testing
HIV Testing Methods

- Rapid Oral HIV Testing
- Rapid Fingerstick HIV Testing
- Blood anti-HIV antibody Testing
- RNA testing
- Home Rapid Testing
PEP & PrEP

• PEP must be taken within 72 hours of exposure, but sooner is better.

• PrEP has been shown to reduce the risk of HIV infection in people who are at high risk by up to 92%. PrEP is much less effective if it is not taken consistently. - CDC
What is your story?
Conclusion

• Importance of HIV Testing
• Barriers for Students and Staff
• HIV Testing Methods, Pros/Cons
• PEP and PrEP
• Ways to reduce barriers to HIV Testing
References


References


References

Questions or need copies of materials?

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