

NYSCHA 2014 Annual Meeting

List of Programs by Session

WEDNESDAY, OCTOBER 22

Pre-Conference Sessions:

WE-PRE: Pre-Conference Sessions

- **PRE-CONFERENCE SESSION: Behavior Change in Our Patients and Ourselves: Evidence-Based, Experiential Enhancements in Motivational Interviewing Skills**
Paul Grossberg, MD, University of Wisconsin (Primarily for clinical staff)
- **PRE-CONFERENCE SESSION: BASICS Boot Camp**
Kate Watson, MA, EdM, Peirce College (Primarily for health educators)

Keynote Presentation:

WE-KEY – 1:00-2:30

- **Realities of Campus Sexual Assault and Top Five Title IX Implementation Issues**
Colby Bruno, Esq., Victim Rights Law Center

Concurrent Sessions:

WE-1, 3:00-4:15

- **Asthma: Typical and Not-So-Typical Presentations in the College Setting**
Brian Margolis, MD, St. Catherine's Hospital and Private Practice
- **Rural Primary Care and Its Role in Supporting College Health**
Gail Speedy Mayeaux, BA and AnnMarie Zimmerman, MD, Southern Tier Community Health Center Network, Inc. and Paula Snyder, RN, BSN, Jamestown Community College
- **The CARE Net Program: Development and Implementation of a Collaborative Campus Response to Residential Students Who Present with Suicide Risk**
Estela Rivero, PhD; M. Dolores Cimini, PhD; and Laurie Garafola, MS, University at Albany, SUNY
- **Motivational Interviewing: Skills to Support Victims of Intimate Partner Violence and Sexual Assault**
Kate Watson, MA, EdM, Peirce College
- **Utilization Reporting – Cornell's Response to Evolving Technology**
Christopher Payne, PT, MHA and Janet Corson-Rikert, MD, Cornell

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Concurrent Sessions:

WE-2 – 4:30-5:45

- **Disorders of Sleep in the College Health Setting**
Brian Margolis, MD, St. Catherine's Hospital and Private Practice
- **Common Pitfalls: How to Avoid Bad Outcomes in Telephone Triage**
Carol Rutenberg, RNC-BC, MNSc, Telephone Triage Consulting, Inc.
- **Shifting Generational Norms and Their Impact on Student Resilience and Coping**
Marcus Hotaling, PhD, Union College
- **Peer Education in College Health Reconsidered: Weighing the Benefits and Costs**
M. Dolores Cimini, PhD and Estela Rivero, PhD, University at Albany, SUNY
- **Navigating the Labyrinth: Making Title IX Work on Campus**
Morgan Levy, JD, and Melissa Kelley, MS, CHES, University of Rochester

THURSDAY, OCTOBER 23

Concurrent Sessions:

TH-3 – 9:00-10:30

- **Clinical Skills Workshop: Enhancing Brief Intervention Strategies to Improve College Students' Behavioral Risks and Treatment Adherence**
Paul Grossberg, MD, University of Wisconsin
- **Telephone Triage: Program Design Supporting Best Practices**
Carol Rutenberg, RNC-BC, MNSc, Telephone Triage Consulting, Inc.
- **A 1-on-1 Programming Model and its Intrinsic and Extrinsic Benefits on First Year Students at Union College**
Amanda Tommell-Sandy, MA, Jared Zeidman, and Kate Schurick, MS, CAS, Union College
- **Harnessing the Power of Social Media to Promote Healthy Behaviors Among Students**
Kaitlyn Scalisi, MPH and Rick Aguilar, BSEd, Mount Sinai Hospital
- **Eating Disorder Team – Determining Risk and Coordination of Care**
Spiro Tzetzis, MD; Susan Pascoe, PhD; Lisa Thomas, RD; Wendy Armenta, MD, Syracuse University

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Keynote Session:

TH-KEY – 11:00-12:15

- **Heroin and Other Opioids on Campus**
Brian Johnson, MD, SUNY Upstate Medical University

Concurrent Sessions:

TH-4 – 2:00-3:30

- **Passing Things Along: Critters to Social Diseases**
Judith Mysliborski, MD, Dermatologist (Retired)
- **Tuberculosis Screening and Targeted Testing of College and University Students: Developing A Best Practice Approach**
Lori Soos, MA, BSN, Niagara University and Deborah Penoyer, MS, RN, SUNY Geneseo
- **Understanding Suicide: Implications for Clinical Practice and Public Health**
Greg Eells, PhD, Cornell University
- **Creating a Tobacco-Free Campus: Lessons Learned**
Cathy Smith, MEd, MCHES and Devin Coppola, MD, SUNY Cortland; Trisha DeWolf, MS, and Donna Jerrett, AASRN, SUNY Oswego; Dolores Pasto-Ziobro, MS and Sue George, RN, Monroe Community College; Michael Seserman, MPH, RD, American Cancer Society
- **Long Acting Reversible Contraceptive (LARC) Options for College Women**
Beth Kutler, FNP-C, Cornell University

Concurrent Sessions:

TH-5 – 4:00-5:15

- **What is Causing This Big Red Rash?**
Judith Mysliborski, MD, Dermatologist (Retired)
- **Anaphylaxis in the Community**
S. Shahzad Mustafa, MD, Rochester General Medical Group
- **Mindfulness in College Health: A Practical Introduction**
Jamie Bolles, MA, University at Albany
- **A Systems Approach to Improve the Timeliness and Impact of Mandated BASICS Interventions**
Nancy Reynolds, MSPH, Ithaca College

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- **ADHD at the U of R: Where We Are and How We Got Here**
Alan Lorenz, MD; and Arjan Berkeljon, PhD; and Linda Dudman, MPA, University of Rochester

FRIDAY, OCTOBER 24

Concurrent Sessions:

FR-6 – 8:10-9:25

- **Common Upper and Lower Extremity Injuries in the College Population**
Bradley Raphael, MD, RSM Medical Associates and Assistant Team Physician for Syracuse University
- **Alcohol and Depression Screening: A Best Practice Approach Within a Health Center**
Lori Soos, MA, BSN, Niagara University
- **Integrated Care: Leadership and New Directions**
Alan Lorenz, MD, University of Rochester and Anne Kearney, LCSW-R, LeMoyne College
- **Healthy Monday: Implementing a Public Health Campaign to Prevent Chronic Disease**
Leah Moser, MPH, CHES, Syracuse University and Sara Gleisle, MS, CHES, University of Rochester
- **Managing a Case of Measles on Two NYS Campuses**
Ralph Manchester, MD, University of Rochester, and Leslie Lawrence, MD, Rensselaer Polytechnic Institute

Concurrent Sessions:

FR-7 – 9:35-10:50

- **Concussions: Identification and Management**
Paul Klawitter, MD, CNY Internists, Crouse Sports Medicine Program
- **Pre-Departure TSTs: Are They Necessary for All College Students Traveling Abroad?**
Nicole Casten, BSN, Barnard College
- **University of Rochester CARE Network: Identifying and Triaging Students in Distress**
Erin Halligan, MEd, PhD candidate, NCC, ACS and Felicia Reed, MSW, University of Rochester

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- **Time to SEGway into a MOVEment: Engaging Students to Lead Sexual Assault Prevention Initiatives**
Melissa Kelley, MS, CHES and Kyle Orton, University of Rochester
- **The Balanced Scorecard: A Quality Assurance System for College Health**
Kevin Readdean, MSED, Rensselaer Polytechnic Institute

Capstone Session:

FR-CAP – 11:00-12:15

- **Electronic Nicotine Delivery Systems: Product Characteristics and Safety**
Maciej L. Goniewicz, PharmD, PhD, Roswell Park Cancer Institute