WEDNESDAY, OCTOBER 22

**Pre-Conference Sessions:**

**WE-PRE: Pre-Conference Sessions**

- **PRE-CONFERENCE SESSION: Behavior Change in Our Patients and Ourselves: Evidence-Based, Experiential Enhancements in Motivational Interviewing Skills**
  
  *Paul Grossberg, MD, University of Wisconsin* (Primarily for clinical staff)

- **PRE-CONFERENCE SESSION: BASICS Boot Camp**
  
  *Kate Watson, MA, EdM, Peirce College* (Primarily for health educators)

**Keynote Presentation:**

**WE-KEY – 1:00-2:30**

- **Realities of Campus Sexual Assault and Top Five Title IX Implementation Issues**
  
  *Colby Bruno, Esq., Victim Rights Law Center*

**Concurrent Sessions:**

**WE-1, 3:00-4:15**

- **Asthma: Typical and Not-So-Typical Presentations in the College Setting**
  
  *Brian Margolis, MD, St. Catherine’s Hospital and Private Practice*

- **Rural Primary Care and Its Role in Supporting College Health**
  
  *Gail Speedy Mayeaux, BA and AnnMarie Zimmerman, MD, Southern Tier Community Health Center Network, Inc. and Paula Snyder, RN, BSN, Jamestown Community College*

- **The CARE Net Program: Development and Implementation of a Collaborative Campus Response to Residential Students Who Present with Suicide Risk**
  
  *Estela Rivero, PhD; M. Dolores Cimini, PhD; and Laurie Garafola, MS, University at Albany, SUNY*

- **Motivational Interviewing: Skills to Support Victims of Intimate Partner Violence and Sexual Assault**
  
  *Kate Watson, MA, EdM, Peirce College*

- **Utilization Reporting – Cornell’s Response to Evolving Technology**
  
  *Christopher Payne, PT, MHA and Janet Corson-Rikert, MD, Cornell*
Concurrent Sessions:
WE-2 – 4:30-5:45

- Disorders of Sleep in the College Health Setting
  *Brian Margolis, MD, St. Catherine’s Hospital and Private Practice*

- Common Pitfalls: How to Avoid Bad Outcomes in Telephone Triage
  *Carol Rutenberg, RNC-BC, MNSc, Telephone Triage Consulting, Inc.*

- Shifting Generational Norms and Their Impact on Student Resilience and Coping
  *Marcus Hotaling, PhD, Union College*

- Peer Education in College Health Reconsidered: Weighing the Benefits and Costs
  *M. Dolores Cimini, PhD and Estela Rivero, PhD, University at Albany, SUNY*

- Navigating the Labyrinth: Making Title IX Work on Campus
  *Morgan Levy, JD, and Melissa Kelley, MS, CHES, University of Rochester*

THURSDAY, OCTOBER 23

Concurrent Sessions:
TH-3 – 9:00-10:30

- Clinical Skills Workshop: Enhancing Brief Intervention Strategies to Improve College Students’ Behavioral Risks and Treatment Adherence
  *Paul Grossberg, MD, University of Wisconsin*

- Telephone Triage: Program Design Supporting Best Practices
  *Carol Rutenberg, RNC-BC, MNSc, Telephone Triage Consulting, Inc.*

- A 1-on-1 Programming Model and its Intrinsic and Extrinsic Benefits on First Year Students at Union College
  *Amanda Tommell-Sandy, MA, Jared Zeidman, and Kate Schurick, MS, CAS, Union College*

- Harnessing the Power of Social Media to Promote Healthy Behaviors Among Students
  *Kaitlyn Scalisi, MPH and Rick Aguilar, BSEd, Mount Sinai Hospital*

- Eating Disorder Team – Determining Risk and Coordination of Care
  *Spiro Tzetzis, MD; Susan Pascoe, PhD; Lisa Thomas, RD; Wendy Armenta, MD, Syracuse University*
NYSCHA 2014 Annual Meeting
List of Programs by Session

**Keynote Session:**

TH-KEY – 11:00-12:15
- Heroin and Other Opioids on Campus  
  *Brian Johnson, MD, SUNY Upstate Medical University*

**Concurrent Sessions:**

TH-4 – 2:00-3:30
- Passing Things Along: Critters to Social Diseases  
  *Judith Mysliborski, MD, Dermatologist (Retired)*
- Tuberculosis Screening and Targeted Testing of College and University Students: Developing A Best Practice Approach  
  *Lori Soos, MA, BSN, Niagara University and Deborah Penoyer, MS, RN, SUNY Geneseo*
- Understanding Suicide: Implications for Clinical Practice and Public Health  
  *Greg Eells, PhD, Cornell University*
- Creating a Tobacco-Free Campus: Lessons Learned  
  *Cathy Smith, MSEd, MCHES and Devin Coppola, MD, SUNY Cortland; Trisha DeWolf, MS, and Donna Jerrett, AASRN, SUNY Oswego; Dolores Pasto-Ziobro, MS and Sue George, RN, Monroe Community College; Michael Seserman, MPH, RD, American Cancer Society*
- Long Acting Reversible Contraceptive (LARC) Options for College Women  
  *Beth Kutler, FNP-C, Cornell University*

**Concurrent Sessions:**

TH-5 – 4:00-5:15
- What is Causing This Big Red Rash?  
  *Judith Mysliborski, MD, Dermatologist (Retired)*
- Anaphylaxis in the Community  
  *S. Shahzad Mustafa, MD, Rochester General Medical Group*
- Mindfulness in College Health: A Practical Introduction  
  *Jamie Bolles, MA, University at Albany*
- A Systems Approach to Improve the Timeliness and Impact of Mandated BASICS Interventions  
  *Nancy Reynolds, MSPH, Ithaca College*
• ADHD at the U of R: Where We Are and How We Got Here  
  Alan Lorenz, MD; and Arjan Berkeljon, PhD; and Linda Dudman, MPA, University of Rochester

FRIDAY, OCTOBER 24

Concurrent Sessions:
FR-6 – 8:10-9:25
• Common Upper and Lower Extremity Injuries in the College Population  
  Bradley Raphael, MD, RSM Medical Associates and Assistant Team Physician for Syracuse University

• Alcohol and Depression Screening: A Best Practice Approach Within a Health Center  
  Lori Soos, MA, BSN, Niagara University

• Integrated Care: Leadership and New Directions  
  Alan Lorenz, MD, University of Rochester and Anne Kearney, LCSW-R, LeMoyne College

• Healthy Monday: Implementing a Public Health Campaign to Prevent Chronic Disease  
  Leah Moser, MPH, CHES, Syracuse University and Sara Gleisle, MS, CHES, University of Rochester

• Managing a Case of Measles on Two NYS Campuses  
  Ralph Manchester, MD, University of Rochester, and Leslie Lawrence, MD, Rensselaer Polytechnic Institute

Concurrent Sessions:
FR-7 – 9:35-10:50
• Concussions: Identification and Management  
  Paul Klawitter, MD, CNY Internists, Crouse Sports Medicine Program

• Pre-Departure TSTs: Are They Necessary for All College Students Traveling Abroad?  
  Nicole Casten, BSN, Barnard College

• University of Rochester CARE Network: Identifying and Triaging Students in Distress  
  Erin Halligan, MSEd, PhD candidate, NCC, ACS and Felicia Reed, MSW, University of Rochester
• **Time to SEGway into a MOVEment: Engaging Students to Lead Sexual Assault Prevention Initiatives**
  *Melissa Kelley, MS, CHES and Kyle Orton, University of Rochester*

• **The Balanced Scorecard: A Quality Assurance System for College Health**
  *Kevin Readdean, MSEd, Rensselaer Polytechnic Institute*

**Capstone Session:**
FR-CAP – 11:00-12:15

• **Electronic Nicotine Delivery Systems: Product Characteristics and Safety**
  *Maciej L. Goniewicz, PharmD, PhD, Roswell Park Cancer Institute*